Claims:

7

۷

- A fragrance cartridge comprising a reservoir containing a fragrance material and provided with channels to permit ingress of carrier gas into the reservoir and egress of fragrance-containing carrier gas from the reservoir, the channels being defined by capillaries having internal diameter and length dimensions sufficient to act as closure means to prevent, or substantially prevent, leakage of fragrance from the reservoir into a head space external of the cartridge when carrier gas flow is interrupted.
- 2. A cartridge according to claim 1 wherein the capillaries independently have a diameter of 0.1 to 0.4mm.
 - 3. A cartridge according to claim 1 or claim 2 wherein the capillaries independently have a length of 20 to 30mm.
 - 4. A fragrance containing cartridge according to claim 1 wherein fragrance leakage does not exceed a rate of 400ng per second.
- 15 5. A support body having embedded therein a cartridge or cartridges as defined in any of the preceding claims.
 - 6. A support body according to claim 5 comprising a substantially flat body in the shape of a credit card.
- 7. A support body according to claim 7 or claim 8 having on an outer surface a
 20 machine-readable microprocessor chip containing instructions to be read by a device
 regarding actuation of gas flow through the cartridge or cartridges in a timedependent and sequential manner, optionally relaying signals from audio or visual
 apparatus thereby to synchronise the presentation of odours with an audio and/or
 visual display.
- A device containing pump means for expelling carrier gas adapted to receive a cartridge, cartridges, or support body containing cartridge or cartridges as defined in any of the preceding claims.
- A method of enhancing the sensorial perception of a viewer, listener or consumer of an audio and/or visual performance or presentation comprising the step of passing carrier gas through a cartridge, support body or device as defined in any of the preceding claims, thereby to present fragrances into a head space local to the listener, viewer or consumer.